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Building excitement for JOGLE Ultra 2012

Posted on Wednesday 11th April 2012 by Tiso Newcastle

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The JOGLE Ultra 2012 is an Ultra Race that we are delighted to be sponsoring for 2012. The run is from John O'Groats to Lands End (hence the J.O.G.L.E!) and measures a total of 860 miles. The JOGLE Ultra takes runners to a whole new level of endurance running. Some 55+ miles each day for 16 consecutive days is a huge undertaking for any ultra runner and a massive personal challenge.



The Last Post
JOGLE ULTRA

The route has a million highlights and countless places of beauty and interest. If anyone is interested in knowing more about Ultra Races then check out this [Ultra Races link](#).

Here at Tiso Newcastle we will also be supporting local competitor Katherine Hay-Heddle. Only three people have ever completed this tough event and Katherine is hoping to become the first [woman](#) to complete the race.



Katherine has been running for 10 years and has completed some very tough events including four Marathon des Sables, two Yukon Arctic Ultras and the Desert Cup, Jordan.

Her training miles per week are an impressive 70-115 miles and she says that she loves ultra running because it's all about "being in the moment".

When she spotted the JOGLE Ultra 2012 she immediately knew she wanted to take part. Katherine is

running to raise money for Coco, a registered international children's charity that works on closely monitored education and healthcare initiatives that make a big difference to the lives of children living in poverty throughout the developing world.

She says: "I have a real sense of trepidation about this race, which is something I haven't felt in a while. It will push me way beyond anything I have done before."

The JOGLE 2012 starts on the April 20. Check out Katherine's [Just Giving page](#)

We wish her all the best with her record-breaking JOGLE attempt.



Written by Tiso Newcastle

Tiso Newcastle offers a wide range of outdoor products with one of the largest selection of brands in North East England.

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